



JACK BORN

Graphic Designer | Print Production | Visual Communications

Portfolio: www.jackborn.net

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EXPERIENCE

Lively Productions
Graphic Designer & Print Production Coordinator

Denver, CO
2025 - 2026

- Created concepts and event designs including logo packages, color schemes, banner and vinyl graphics, and other environmental graphics.
- Served as a primary point of contact for clients, managing communication and project planning from concept to production.
- Managed artwork preparation and print production for 70+ events across Colorado, ensuring files met production specifications, deadlines, and quality standards.
- Served as the primary contact with print vendors, coordinating artwork, specifications, proofs, revisions, timelines, and final production.
- Redesigned and refreshed company branding including new website, social media presence, and company vehicle graphics.
- Worked directly with in-house carpenter to create scaled blueprints, design CNC files for wood and other materials, and build concepts for custom event installations.
- Created brand guides for both major branches of the company: Lively Productions (event design), Living Lively (personal home decor and floral).
- Served as the company's lead photographer for events and photoshoots.

Xuma Communications
Graphic Design Intern

Denver, CO
2023 - 2023

- Assisted with the design of marketing materials, promotional graphics, and print.
- Created and edited visual assets using Adobe Creative Suite using brand guidelines.
- Prepared artwork and files for print and digital use, ensuring proper formatting, sizing, and resolution.
- Assisted with photo editing, image selection, and other visual content needs.

SKILLS

Design

- Layout and composition
- Typography
- Branding
- Digital Design
- Marketing Materials
- Social Media Content
- Creative Concept Generation
- Photography

Production

- Print Production
- File Preparation
- Proofing
- Material Specs
- Vendor Coordination

Software

- Adobe Photoshop
- Adobe Illustator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Blender
- DaVinci Resolve
- Topaz Labs
- Figma

EDUCATION

University of Colorado, Boulder
B.S. in Strategic Communications Specializing in Design

Boulder, CO
2024